



IP Innovative Publication Pvt. Ltd.

2020

Media Kit



About Us:

Innovative Publication specialized in the publication of digital advertisement to help clients inform and attract new customers easily and efficiently. The price, size, and diversity of our advertisement options, including banners, sponsored email, article alerts and newsletters, provide clients with the very best customized marketing opportunities in medical, dental, nursing and pharmacy subject category.

Our most of the journals are indexed in esteemed databases like Google Scholar, J-gate, Scopus and listed in PubMed. The advertisement platform we provide you is the best chance of showcasing your products/services, and branding your company.

If you are looking for a global exposé for your products and services, this is the right place for you. With over 7 million readers worldwide and nearly 2 million hits in a 2 month on our website, we have engaged audience of students, research scholars, scientists, doctors, professors, pharmacists, and professionals from companies across the domains. We maintain high quality and ethical standards of the publication industry, which make us unique and better than the rest. Our accomplished readers direct major research programs, spend millions on supplies and equipments, and recommend patient therapies. If you sell research materials, pharmaceuticals, antibodies, clinical reagents, chemicals, instruments, or you are looking to recruit that next investigator, you have the opportunity to advertise on the website as well print version in that can connect you to leading experts and science specialists across the Globe.

Contact Details:

IP Innovative Publication Private Limited
A-2, Gulab Bagh, Nawada, Uttam Nagar, New Delhi - 110059, India
Ph.: +91-11-61364114, 61364115, Mob. +91-8826373757, 8826859373, 7042173783
Mail: rakesh.its@gmail.com, subscription@ipinnovative.com
Web: www.ipinnovative.com, www.iponlinejournal.com

IP Journals:

Indian Journal of Clinical Anatomy and Physiology is a quarterly indexed, double-blind peer-reviewed journal focus on national and an international academic and research purpose. Aims to publish articles on the structure and function of human body, homeostasis, level of organization from cellular, tissue, organ to organ system, integration of systems and their harmony and conflict to work together. It aspires to publish the upcoming research and technological developments.

Indian Journal of Clinical and Experimental Ophthalmology publish articles in the field of Ophthalmology and Vision science for a worldwide readership. It publishes original research papers, unusual case reports and critical reviews dealing with all sub specialties of Ophthalmology like Paediatric ophthalmology, Neuro-ophthalmology, Ocular Oncology & Oculoplasty, Community Ophthalmology, Oculartraumatology, Vitreo-retina and Cornea & refractive surgery etc. Special emphasis is given to issues that include new clinical trials, technical & surgical innovations and current ophthalmic updates, research activities and continued medical education in ophthalmic teaching.

Indian Journal of Clinical Anaesthesia publishes a wide range of articles in the discipline of anesthesiology including basic science, translational medicine, education, and clinical research. IJCA addresses all aspects of anaesthesia practice, including anesthetic administration, pharmacokinetics, preoperative and postoperative considerations, coexisting disease and other complicating factors, cost issues, and similar concerns anesthesiologists contend with daily.

Indian Journal of Microbiology Research publishes information on basic and applied microbiology for a worldwide readership. The special fields covered are microorganisms (eukaryotes: protoctists, moulds, yeast; prokaryotes: bacteria, cyanobacteria, archaea; viruses, prions), microbial biology (physiology, genetics, pathogenesis) and microbial applications (medical microbiology, biodeterioration, bioremediation, biotechnology).

Indian Journal of Pathology and Oncology is an interdisciplinary double-blind peer-reviewed journal at the interface of pathology and oncology, including the preclinical and translational research, diagnostics and therapy. The journal covers studies related to pathology including morbid anatomy, surgical pathology, clinical pathology, diagnostic cytopathology including gynecologic cytology. Furthermore, IJPO offers an international forum for rapid communication with excellence and novelty. IJPO is dedicated to keeping scientists informed of developments in its focused biomedical fields which span the gap between basic research and clinical medicine.

Indian Journal of Orthopaedics Surgery publishes as applied orthopaedics for a worldwide readership. It publishes articles of Orthopaedics and international scientific community. Papers related to orthopaedic science on a worldwide basis are also considered. Special emphasis is given to issues that go beyond the traditional boundaries of an orthopaedic journal. Research activities and medical education, the role of orthopaedics in society, new findings from the frontiers of current research are always encouraged.

Journal of Oral Medicine, Oral Surgery, Oral Pathology and Oral Radiology publishes high quality research papers related to the field of Oral Medicine, Oral Surgery, Oral Pathology, and Oral Radiology. In India, JOOO plays an important and essential role of a bridge among 4 specialties i.e. Oral Medicine, Oral Surgery, Oral Pathology, and Oral Radiology. JOOO has been and will continue to be a symbol of national pride and an important medium for high quality scientific content. JOOO editorial board features a panel of national and renowned international experts. Our editorial board provides their expertise and guidance in shaping the content and direction of the journal.

Journal of Management Research and Analysis is a double-blind peer review journal that provides a specialized academic medium and important reference for the encouragement and dissemination of research and practice in management research. JMRA carries theoretical and empirical papers, case studies, research notes, executive experience sharing, and review articles, and it aims at disseminating new knowledge in the field of different domain areas of management, information technology, and related disciplines. It provides a forum for deliberations and exchange of knowledge among academics, industries, researchers, planners and the practitioners who are concerned with the management, financial institutions, public and private organizations, as well as voluntary organizations.

International Journal of Clinical Biochemistry and Research publishes original scientific and specialized articles on all aspects of clinical biochemistry. It also includes research conducted in normal and pathological conditions in the human and experimental domain of related scientific disciplines like chemistry, toxicology, pharmacy molecular and immunochemistry. The subject matter includes biomolecules such as proteins, carbohydrates, lipids, nucleic acids, vitamins, endocrine secretions, and other bioactive molecules. It also covers the structure, functions, and dynamics of biomolecules including their synthesis, mechanism of action, bioenergetics, transport and signal transduction, pharmacokinetics and toxicology. Industrial application of biochemistry in food, agriculture, and pharmaceutical is added attractions.

International Journal of Oral Health Dentistry publishes papers include reports on unusual and interesting case presentations and invited review papers on significant topics. IJOHD covers all the areas of Dentistry mainly Oral and Maxillofacial Surgery, Prosthodontics, Paediatric & Conservative Dentistry, Endodontics, Oral Pathology and Microbiology, Periodontics, Orthodontics, Pedodontics, Community Dentistry, Oral Medicine and Radiology, Implantology, Oncology oral epidemiology, oral health services research, preventive dentistry - especially in relation to communities, oral health education and promotion, clinical research, behavioural sciences related to Dentistry.

Annual circulation of print subscription of a journal is 2000-3000 and online subscription is around 5000.